



## **Fundraiser for Rainbows4children**

**When? Anytime from now until 29<sup>th</sup> May 2021**

**“Zoom” social event – Saturday 29<sup>th</sup> May 2021  
1800h to 1930h (approx.)**

**We will send out an invitation to the Zoom meeting nearer the time**

**Details are also available on the website: [rainbows4children.org](http://rainbows4children.org), under Fundraising/2021 fundraiser**

The annual sponsored walk is extremely important to Rainbows4children, raising between \$70-80,000 every year, and it is also a great way to update many of our supporters on our successes and progress.

Sadly, Covid continues to be a challenge for us in these times and large gatherings are unlikely to be possible, even in May this year.

**We have decided to hold a virtual event again this year**, but hopefully restrictions will have eased up a little by then and groups of friends will be able to fundraise for us together and maybe host watch parties in their homes with their own picnics or barbecues.

**One door closes.... another one opens....**

**Although we cannot enjoy our social event in Horgen this year, by having a virtual event, we can invite our supporters from all over the world to participate!**

### **The situation in Ethiopia –**

Covid is an issue throughout Ethiopia and learning in schools has been carried out in homes, with papers and course work being carried between home and school by the parents. As if this was not enough, in early November 2020 a war broke out in the region. At the time of writing the city of Mekele was less affected and the school itself was not damaged. However it is a challenge for re-starting school.

As well as the teaching challenges, food, when available, is very expensive and many people have lost their livelihoods as factories have been closed and many destroyed or looted and even those in work have not been paid salaries.

School is restarting and our focus is on feeding the children, checking their health and helping them recover from the stress and trauma of the war. We will start school by operating as we did in Covid times, but children will come into school with their parents, have nutritious food, a health check as well as collect work to do at home. We will try and arrange small group discussions to help them deal with their trauma.

### **Fundraising in 2021**

We will lose significant income in 2021-2022 from the school operations. Most of our fee-paying students will be unable to make their payments over the next months. They have been with us for many years, so we don't want to lose these families from our community.

A local company who used to sponsor 300 children at the school (from its profits) has had its assets taken and many of its factories have been badly damaged and looted. Therefore we have 300 extra children looking for sponsorship to cover their school fees.



Therefore, we are asking our supporters to help us keep the school running for the next year or two by fundraising so that we can continue to pay our staff, keep the school running and sponsoring children to continue at the school until life returns to more normal conditions. We will also need some extra funds to cover extra security that is needed to protect the school and its students.

**Our fundraising target this year is CHF 75,000 (GBP 60,000 / USD 83,000 / EUR 70,000). Please try and help us by contributing in different ways.**

### **“Virtual sponsored walk”**

We propose to make the event “virtual” ie we will participate in our own “pods”. One of the advantages of “virtual” is that we can participate and fundraise for the event from any part of the world. Depending on the current Covid-related rules in our country of residence, you may consider fundraising in small groups and/or hosting a zoom “watch party” at your home and invite friends and neighbours to celebrate and donate and then host your own barbecue or picnic afterwards.

### **The sponsored walk/sponsorship event**

Participants can organise their own individual walks or other fundraising ideas, on the actual day of our meeting (29<sup>th</sup> May) or during the spring holidays, before the event, and this will enable you to raise sponsorship for the activity you decide to do. Participants may choose to do an extra-special walk or add something creative to make it fun or a challenge and be sponsored for this.

Examples: –

- Run/walk a marathon!
- Wear rainbow colours
- Three-legged walk
- Walk backwards
- Cycle or swim
- Climb a mountain!
- Other ideas?

Participants may also choose to walk as families or with groups of friends, observing Covid-19 safety rules and could make a short film (**remembering to use the mobile phone in horizontal format**) of their participation.

This film can then be sent to Rainbows4children and we would edit it together for the evening “Virtual event”. Please send your short clips to Kathryn at either: [info@rainbows4children.org](mailto:info@rainbows4children.org) or [kwrlachen27@gmail.com](mailto:kwrlachen27@gmail.com) by the end of Sunday 23<sup>rd</sup> May, latest, to allow Max time for editing.

As for “normal” events, those planning to walk or run should look for sponsorship from family, friends, and work colleagues which helps widen the network of support.

Participants would then be asked to email their estimate of the amount raised to Rainbows4children prior to the “Virtual Event” and this will help to give us an estimate of the total amount raised.

A fundraising form is attached on the next page for you to record sponsorships.



## **Raising Sponsorship**

- Runners or walkers contact sponsors several weeks before the event. As you confirm your sponsors please fill in the form attached. Sponsors may offer a fixed amount (“TOTAL Sponsorship”) or an amount per unit (“CHF per circuit”) or other suitable unit. Please give them an indication of the number of circuits/km or other unit you intend to complete.
- Sponsors can pay their sponsorship prior to, or after May 29<sup>th</sup> to the runner/walker or directly to Rainbows4Children. Please keep a careful record of sponsorship payments (column “Rec’d”). Runners and walkers should send the completed list with an indication of the cash they have collected and are paying into Rainbows4children and a list of those who are paying direct. An email address is needed for anyone who requires a tax receipt.

## **Other activities**

### **We will run our annual raffle event.**

This year it is being completely handled online. We have 4 fantastic, top quality, prizes, only 400 tickets are available for sale at CHF 20 each, so there is a high chance of a win.

The link to the raffle is here:

<https://rainbows4children2021raffle.rallyup.com/rainbows4children2021raffle>

Thank you to our kind sponsors for the prizes.

### **We will repeat our successful auction of last year**

Thanks to our kind donors we ran a very successful auction for some special prizes in the run up to the Zoom meeting and the auction was completed in the on-line chat during the evening. Nearer the time of the event we will give you the chance to participate.

Our website will also inform about all our activities.



**Helping Children in Ethiopia**

**Sponsored Event. Sponsorship Form. May 29<sup>th</sup> 2021.**

Name .....

E-mail

Activity for sponsorship (run/walk/cycle/fancy dress/swim/3-legged/ other:.....)

Achievement:.....

Signature .....

The bearer of this form has offered to participate in a sponsored walk which represents the many miles most children in Ethiopia have to walk each day to attend school.

**The money raised will be used to help run the Nicolas Robinson School (Mekele, Ethiopia) after the tragic war to enable education to continue.**

**Please sponsor generously.**

**100% of all money raised goes to the project, the costs of this event are fully covered by sponsors.**

You may sponsor per circuit/unit completed or, if you prefer, with a fixed sum. Please join the zoom meeting on Saturday May 29<sup>th</sup>, 2021, at 1800h CET to learn more (details on the website: [www.rainbows4children.org](http://www.rainbows4children.org))

**Sponsors**

Name	Contact e-mail	CHF per unit	TOTAL Sponsorship	Rec'd



**Sponsors**

<b>Name</b>	<b>Contact e-mail</b>	<b>CHF per unit</b>	<b>TOTAL Sponsor- ship</b>	<b>Rec'd</b>